



HOUSE *of*  
LOBKOWICZ

## COOKIE NOTICE

This Cookie Notice describes the manner in which **Lobkowicz Events Management, s.r.o.**, Corporate ID No.: 26747367, with its registered office in Nelahozeves, Zámek Nelahozeves čp. 1, Mělník district, Post Code 277 51, Czech Republic, mailing address: Lobkowicz Palace, Jiřská 3, Post Code 119 00, Prague 1, Czech Republic, registered in the Commercial Register maintained by the Municipal Court in Prague, Section C, Insert 91183 (“**Lobkowicz Events Management**” or “**we**”) uses cookies on its website [www.lobkowicz.cz](http://www.lobkowicz.cz)

Please read this notice carefully to learn how we use cookies and, based on this information, you can decide whether you allow us to store and use certain cookies for which we need your consent.

### What are cookies?

A cookie is a small text file that your web browser stores on your device (computer, tablet or mobile phone) when you browse a website. Cookies are used to recognize your device when you visit certain websites. Cookies also make it easier and faster for you to use our websites, as they can remember useful information from your previous visits.

### Why do we use cookies?

We use cookies for the following purposes:

- the proper functioning of the Website and of the E-shop (functional or necessary cookies)
- generating aggregated statistical data on the use of the Website and of the E-shop (analytical cookies)
- offering personalized content or advertising (marketing cookies)

# What cookies do we use and under what basis?

We use different types of cookies on our website, which are described in more detail in section **Particular cookies we use** below.

## 1. Necessary cookies

Necessary cookies are essential and without them the transmission of messages on our websites would not be possible at all. These cookies are necessary to enable you to move around the website and use its functions. Necessary cookies include cookies that are used to remember your decision about consent to the cookies listed below.

We may **place** necessary cookies without your consent.

## 2. Analytical cookies

Analytical cookies collect anonymous statistical information about how people use our websites. In particular, they help us to better understand how users view or use our websites and highlight areas of greatest use.

We can only **place** analytical cookies on the basis of your consent, which you can give us through the settings in the relevant pop-up window (cookie banner) on our website. You can withdraw your consent at any time via the “Cookie settings” link at the footer of our website.

## 3. Marketing cookies

Marketing cookies record your visit on our websites in order to display personalized and targeted advertising that is of interest to users.

We can only **place** marketing cookies on the basis of your consent, which you can give us through the settings in the relevant pop-up window (cookie banner) on our website. You can withdraw your consent at any time via the “Cookie settings” link at the footer of our website.

**We process** personal data obtained from marketing cookies for the purposes of personalization and targeting of advertising, based on your consent. Personal data collected from marketing cookies **is also processed by the third parties** listed below for the purposes of personalization and targeting of advertising, based on your voluntary consent. We would like to advise you that you can give your consent for this purpose of personalization and targeting of advertising by us and the third parties listed below by consenting to the placement of marketing cookies (i.e. this will be a single legal act whereby you will in effect be giving multiple consents). If you do not wish to have your personal data processed in this way, please do not consent to marketing cookies.

## How long do we keep cookies?

The periods for which cookies are stored on your device are divided into the two categories listed below. The retention period of each cookie is further listed in the section **Particular cookies we use** below.

### 1. Temporary (session) cookies

These cookies are only valid for the duration of the session. This means that they are only stored until you close your browser.

### 2. Persistent cookies

These cookies are stored on your hard drive until you delete them or they expire (in periods listed in the table below for each cookie).

Cookies that record your consent are valid for 60 months / five years. After this period, the cookie banner will reappear for you to set your cookie consents.

## How can you manage cookies on your device?

You can adjust the cookie settings on our website at any time via the “Cookie settings” link at the footer of our website. You can also delete stored cookies via your web browser.

In addition, standard web browsers allow you to disable or modify the storage of cookies directly via the browser settings (*Do Not Track*).

If you disable all cookies, the website may repeatedly display a cookie banner asking you to accept or reject cookies

### **Information on the processing of personal data**

For more information about the processing of personal data at Lobkowicz Events Management, please read our Privacy Policy on our website [www.lobkowicz.cz](http://www.lobkowicz.cz)

If you have any questions about Lobkowicz Events Management's use of cookies, please contact us by e-mail at [data@lobkowicz.cz](mailto:data@lobkowicz.cz).

### **Particular cookies we use on the Website**

We use the cookies listed below when you visit our main website: [www.lobkowicz.cz](http://www.lobkowicz.cz)

## Necessary cookies

Necessary cookies are required to enable the basic features of this site, such as providing secure log-in or adjusting your consent preferences. These cookies do not store any personally identifiable data.

Name	Provider	Purpose	Validity
_cf_bm	cloudflare.com	This cookie, set by Cloudflare, is used to support Cloudflare Bot Management.	1 hour
_cfuvid	calendly.com	Calendly sets this cookie to track users across sessions to optimize user experience by maintaining session consistency and providing personalized services	session
AWSALBCORS	aws.amazon.com	Amazon Web Services set this cookie for load balancing.	7 days

## Functional cookies

Functional cookies help perform certain functionalities like sharing the content of the website on social media platforms, collecting feedback, and other third-party features.

Name	Provider	Purpose	Validity
yt-remote-device-id	youtube.com	YouTube sets this cookie to store the user's video preferences using	Never Expires
yt-remote-connected-devices	youtube.com	YouTube sets this cookie to store the user's video preferences using embedded YouTube videos.	Never Expires
ytidb::LAST_RESULT_ENTRY_KEY	youtube.com	The cookie ytidb::LAST_RESULT_ENTRY_KEY is used by YouTube to store the last search result entry that was clicked by the user. This information is used to improve the user experience by providing more relevant search results in the future.	Never Expires

yt-remote-session-app	youtube.com	The yt-remote-session-app cookie is used by YouTube to store user preferences and information about the interface of the embedded YouTube video player.	session
yt-remote-cast-installed	youtube.com	The yt-remote-cast-installed cookie is used to store the user's video player preferences using embedded YouTube video.	session
yt-remote-session-name	youtube.com	The yt-remote-session-name cookie is used by YouTube to store the user's video player preferences using embedded YouTube video.	session
yt-remote-fast-check-period	youtube.com	The yt-remote-fast-check-period cookie is used by YouTube to store preferences for embedded YouTube videos.	session
visitorId	zoominfo.com	ZoomInfo sets this cookie to identify a user.	1 year
li_gc	linkedin.com	Linkedin set this cookie for storing visitor's consent regarding using cookies for non-essential purposes.	6 months
lidc	linkedin.com	LinkedIn sets the lidc cookie to facilitate data center selection.	1 day

<b>Analytical cookies</b>			
<p>Analytical cookies are used to understand how visitors interact with the website. These cookies help provide information on metrics such as the number of visitors, bounce rate, traffic source, etc.</p>			
<b>Name</b>	<b>Provider</b>	<b>Perpose</b>	<b>Validity</b>
sid	google.com	The sid cookie contains digitally signed and encrypted records of a user's Google account ID and most recent sign-in tim	1 month
_ga_*	google-analytics.com	Google Analytics sets this cookie to store and count page views.	1 year 1 month 4 days

_ga	google-analytics.com	Google Analytics sets this cookie to calculate visitor, session and campaign data and track site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognise unique visitors.	1 year 1 month 4 days
_gcl_au	google-analytics.com	Google Tag Manager sets the cookie to experiment advertisement efficiency of websites using their services.	1 year 1 month 4 days
CLID	clarity.ms	Microsoft Clarity set this cookie to store information about how visitors interact with the website. The cookie helps to provide an analysis report. The data collection includes the number of visitors, where they visit the website, and the pages visited.	1 year
_hjSessionUser_*	hotjar.com	Hotjar sets this cookie to ensure data from subsequent visits to the same site is attributed to the same user ID, which persists in the Hotjar User ID, which is unique to that site.	1 year
_hjSession_*	hotjar.com	Hotjar sets this cookie to ensure data from subsequent visits to the same site is attributed to the same user ID, which persists in the Hotjar User ID, which is unique to that site.	1 hour
SM	clarity.ms	Microsoft Clarity cookie set this cookie for synchronizing the MUID across Microsoft domains.	session
MR	bing.com	This cookie, set by Bing, is used to collect user information for analytics purposes.	7 days

### Performance cookies

Performance cookies are used to understand and analyse the key performance indexes of the website which helps in delivering a better user experience for the visitors.

Name	Provider	Purpose	Validity
SERVERID	slideshare.net	This cookie is set by Slideshare's HAProxy load balancer to assign the visitor to a specific server.	session
AWSALB	aws.amazon.com	AWSALB is an application load balancer cookie set by Amazon Web Services to map the session to the target.	7 days
SRM_B	bing.com	Used by Microsoft Advertising as a unique ID for visitors.	1 year 24 days

### Advertisement cookies

Advertisement cookies are used to provide visitors with customised advertisements based on the pages you visited previously and to analyse the effectiveness of the ad campaigns.

Name	Provider	Purpose	Validity
YSC	youtube.com	Youtube sets this cookie to track the views of embedded videos on Youtube pages.	session
VISITOR_INFO1_LIVE	youtube.com	YouTube sets this cookie to measure bandwidth, determining whether the user gets the new or old player interface.	6 months
VISITOR_PRIVACY_METADATA	youtube.com	YouTube sets this cookie to store the user's cookie consent state for the current domain.	6 months
yt.innertube::requests	youtube.com	YouTube sets this cookie to register a unique ID to store data on what videos from YouTube the user has seen.	Never Expires

yt.innertube::nextId	youtube.com	YouTube sets this cookie to register a unique ID to store data on what videos from YouTube the user has seen.	Never Expires
yt.innertube::nextId	youtube.com	LinkedIn sets this cookie from LinkedIn share buttons and ad tags to recognize browser IDs.	Never Expires
bcookie	linkedin.com	Twitter sets this cookie to collect user behaviour and interaction data to optimize the website.	1 year
muc_ads	twitter.com	Twitter sets this cookie to integrate and share features for social media and also store information about how the user uses the website, for tracking and targeting.	1 year 1 months 4 days
personalization_id	twitter.com	Twitter sets this cookie to integrate and share features for social media and also store information about how the user uses the website, for tracking and targeting.	1 year 1 months 4 days
MUID	bing.com	Bing sets this cookie to recognise unique web browsers visiting Microsoft sites. This cookie is used for advertising, site analytics, and other operations.	1 year 24 days
ANONCHK	bing.com	The ANONCHK cookie, set by Bing, is used to store a user's session ID and verify ads' clicks on the Bing search engine. The cookie helps in reporting and personalization as well..	10 minutes

### Uncategorised cookies

There may be uncategorized cookies on our website that are in the process of classification. These cookies will be assigned to the appropriate category once their purpose is clearly defined.

Date of the last update: 7 March 2025